## COMPANY DETAILS

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## IP with Vision and Optimism

KETNER Ltd. is an intellectual property legal office, based in Ljubljana, Slovenia which is focused on the protection of industrial property.

optimism. Working together, our actions within the law make us able to achieve added value with intellectual property protection. We immerse ourselves in our clients' ideas and strive towards the enforcement, protection and maintenance of intellectual property rights. To maintain our strong market position, we represent our clients in intellectual property proceedings at the national, European, and international levels. Protected intellectual property rights of our clients confer on the owner's exclusive right to use it, to have it at their disposal as well as the possibility to prevent all third parties not having consent from using it or using something similar in the course of trade.

n a daily basis, KETNER Ltd. operates with vision and

As a passionate and innovative businesswoman, Meti Ketner, the firm's CEO and founder, takes care that KETNER Ltd. is constantly progressing and expanding and following the key trends of intellectual property protection to which clients can rely on. Meti talks to us about what the industry may notice in the future.

"The IP protection sector is constantly evolving. Ideas of the future are already changing the present moment. There will be many new

patents in the very near future, which a man of yesterday did not dare to dream about it. In my opinion, a lot of them will come from Slovenia."

Going forward, Meti explains how the company will continue to strive for success. "After five years, I am still doing the best job for our clients, working on the field of inspirational ideas and protecting them on a global level. With our subsidiaries around the world, our team is constantly growing, proud to show the world the intellectual capacity of Slovenia – the rising star of this world."





